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Indianapolis Museum of Art Announces the Appointment of Cynthia Rallis as Chief Development Officer

INDIANAPOLIS, IN, December 7, 2010— The Indianapolis Museum of Art today announced that it has hired Cynthia Rallis as chief development officer. In this role, Rallis will lead the development department and guide fundraising for major IMA projects. She will start her position January 1, 2011.

As chief development officer, Rallis will provide the leadership, management and coordination for the IMA's broad-based individual and institutional fundraising efforts and membership activities. She also will devise and implement strategies leading to the museum's increasing self-sufficiency through annual support, major and capital gifts, membership, foundation and government grants, corporate partnerships, planned gifts and special events.

"Cynthia brings to the IMA significant expertise in developing fundraising programs and in managing several large development operations within the museum field," said Maxwell L. Anderson, The Melvin & Bren Simon Director and CEO of the IMA. "We are pleased to welcome Cynthia to the IMA and are confident that her experience will lead the Museum in strengthening its fundraising model."

Rallis most recently served as director of development for the National Museum of Science and Industry (NMSI) in London from 2005 to 2009 where she more than doubled private philanthropic support. Before joining NMSI, she was director of development for the Cleveland Museum of Art, where she developed strategic plans for fundraising activities while increasing annual operating support by 20%. She has also served as deputy director at the UCLA Hammer Museum and manager of administration for the Getty Education Institute for the Arts in Los Angeles. Rallis began her career in banking before shifting to museum management and operations.

"I am pleased to be joining the Indianapolis Museum of Art at such an exciting moment in its long and distinguished history," Rallis said. "I especially look forward to getting to know the Indianapolis community that does so much to promote and support not only the Museum, but the diverse range of cultural activities."

Rallis holds a master's degree in the history of art from the Courtauld Institute of Art, University of London. She earned a Master of Business Administration with a concentration in marketing and finance from the Anderson Graduate School of Management, UCLA. She holds a Bachelor of Arts in theatre from Smith College in Northampton, Mass.

About the Indianapolis Museum of Art

Encompassing 152 acres of gardens and grounds, the Indianapolis Museum of Art is among the 10 largest encyclopedic art museums in the United States, and features significant collections of African, American, Asian, European and contemporary art, as well as a newly established collection of design arts. The IMA offers visitors an expansive view of arts and culture through its collection of more than 54,000 works of art that span 5,000 years of history from across the world's continents. The collections include paintings, sculpture, furniture and design objects, prints, drawings and photographs, as well as textiles and costumes.

Additionally, art, design, and nature are featured at 100 Acres: The Virginia B. Fairbanks Art & Nature Park and Oldfields—Lilly House & Gardens, an historic Country Place Era estate on the

IMA grounds. Beyond the Indianapolis campus, in May 2011 the IMA will open to the public the recently acquired landmark Miller House and Garden in Columbus, Indiana. One of the country's most highly regarded examples of mid-century Modernist residences, the Miller House was designed by Eero Saarinen, with interiors by Alexander Girard, and landscape design by Daniel Urban Kiley.

Recognizing the IMA's positive impact on its community, the Museum was named a recipient of the 2009 National Medal for Museum and Library Services – the nation's highest honor for museums and libraries. The IMA's commitment to free general admission, programming for schools and teachers, environmental leadership and online initiatives were among cited community contributions in the Museum's selection for the award.

Located at 4000 Michigan Road, the IMA and Lilly House are open Tuesday through Saturday, 11 a.m. to 5 p.m.; Thursday and Friday, 11 a.m. to 9 p.m.; and Sunday, noon to 5 p.m. The IMA is closed Mondays and Thanksgiving, Christmas and New Year's days. For more information, call 317-923-1331 or visit www.imamuseum.org.

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