

IMA GENERAL FACT SHEET

OVERVIEW

Encompassing 152 acres of gardens and grounds, the Indianapolis Museum of Art is among the 10 largest encyclopedic art museums in the United States, and features significant collections of African, American, Asian, European and contemporary art, as well as a newly established collection of design arts. The IMA offers visitors an expansive view of arts and culture through its collection of more than 54,000 works of art that span 5,000 years of history from across the world's continents. The collections include paintings, sculpture, furniture and design objects, prints, drawings and photographs, as well as textiles and costumes.

Recognizing the inherent connections between art, design and nature, the IMA offers visitors experiences at the Museum, in 100 Acres: The Virginia B. Fairbanks Art & Nature Park, which will be one of the largest contemporary art parks in the United States when it opens in June 2010, and at Oldfields–Lilly House & Gardens, a historic Country Place Era estate on the IMA's grounds.

The IMA completed a \$74 million expansion project in May 2005. The construction added 164,000 square feet to the Museum and includes renovation of 90,000 square feet of existing space. In order to present major exhibitions of its own and to accommodate major traveling exhibitions, the expanded Museum was outfitted with a new 10,000-plus-square-foot Clowes Special Exhibition Gallery on the Museum's first level. In November 2008, the IMA opened the renovated 600-seat Tobias Theater. Nicknamed "The Toby," the theater is a venue for talks, performances and films.

Located at 4000 Michigan Road, the IMA and Lilly House are open Tuesday through Saturday, 11 a.m. to 5 p.m.; Thursday and Friday, 11 a.m. to 9 p.m.; and Sunday, noon to 5 p.m. The IMA is closed Mondays and Thanksgiving, Christmas and New Year's days. For more information, call 317-923-1331 or visit www.imamuseum.org.

OLDFIELDS–LILLY HOUSE & GARDENS

A National Historic Landmark and listed on the National Register of Historic Places, Oldfields–Lilly House & Gardens is an elegant 26-acre estate on the grounds of the IMA. At the heart of Oldfields is Lilly House, the mansion that was once the home of J.K. Lilly Jr., the late Indianapolis businessman, collector and philanthropist. Lilly House is a historic house museum and has been restored to its 1930s splendor. Percival Gallagher, of the acclaimed landscape architecture firm Olmsted Brothers, designed Oldfields' magnificent gardens and grounds in the 1920s.

100 ACRES: THE VIRGINIA B. FAIRBANKS ART & NATURE PARK

100 Acres will be a vast art park featuring site-specific installations designed to strengthen the public's understanding of our society's dynamic relationship with the natural world. Slated to open in June 2010, this project will be one of the largest museum contemporary sculpture parks in the United States. Located on 100 acres of untamed woodlands, wetlands, lake and meadow adjacent to the IMA, the Park will include a new LEED-certified building made partly from biodegradable materials and will feature artworks commissioned from both emerging and veteran artists, who will create temporary and permanent works in response to the site's varied geography. Eight inaugural artists have been selected to create site-specific works for the Park's opening. These include Atelier Van Lieshout, Kendall Buster, Alfredo Jaar, Jeppe Hein, Los Carpinteros, Tea Mäkipää, Type A and Andrea Zittel.

CONTEMPORARY PROGRAM

The IMA has been building a robust contemporary art program, one that is evolving as a model for encyclopedic museums as they engage the art of our time. The wide-ranging program

encompasses museum-wide initiatives, from site-specific installations to new acquisitions to the organization of major traveling exhibitions and scholarly publications. In recent years, the IMA organized and presented *María Magdalena Campos-Pons: Everything Is Separated by Water*, *Ingrid Calame: Traces of the Indianapolis Motor Speedway*, *On Procession*, and *Amy Cutler*. In addition to building its permanent collection, the museum continues its ongoing Efrogmson Pavilion series with two newly commissioned projects annually. IMA's 100 Acres: The Virginia B. Fairbanks Art & Nature Park, which opens June 20, 2010, will feature site-responsive commissioned art works that explore the relationship between art and the natural world.

EDUCATION & COMMUNITY OUTREACH

The IMA was named one of 10 recipients of the 2009 National Medal for Museum and Library Service, the nation's highest honor for museums and libraries. The annual award, made by the Institute of Museum and Library Services (IMLS), recognizes institutions for outstanding social, educational, environmental, or economic contributions to their communities.

The IMA invites students and educators to use its exhibitions, collections, grounds and programs as extensions of classroom learning. No matter what the area of study, the IMA offers spectacular resources, many designed to meet Indiana Academic Standards and available free of charge. Tours of the IMA galleries are available to educational groups for grades preschool and up.

The IMA offers numerous resources for educators, including the Stout Reference Library, a non-circulating research library. The museum regularly hosts programs and tours for university and college faculty and staff. Educator Sneak Peeks provide the opportunity for university and college educators to view a temporary exhibition before it opens to the public.

The IMA after-school initiative Perspectives offers young people the opportunity to explore Art, Design, Nature and Technology to encourage new ways of seeing their environment and the world. With the instruction and collaboration of skilled artists, students grades K–8 are given access to interdisciplinary experiences that develop and utilize their creative problem solving skills.

The IMA works with Indianapolis Public Schools (IPS) and other school districts through a number of programs, including its signature school program *Viewfinders*. Serving more than 9,000 students annually, *Viewfinders* is an art-viewing program that utilizes Visual Thinking Strategies curriculum and includes every IPS third grader and all elementary students in the Metropolitan School District of Washington Township. Free family memberships are given to all *Viewfinders* participants.

ACCESSIBILITY

The IMA is a leader in audience accessibility among museums, having recently expanded its efforts to be accessible to all visitors—physically, emotionally and intellectually—through a series of initiatives that will enhance the Museum experience for all audiences in 2010.

The IMA has developed a task force called IMAccessibility to address issues of accessibility throughout the institution. This task force has been the catalyst for a sustained change in the way the IMA approaches accessibility, from Design and Installation to Curatorial to Conservation. IMAccessibility has taken a driving role in the Museum's comprehensive development of accessibility initiatives, from better signage to captioning on all IMA-produced video to assisted listening, accessible seating and signing interpretation in Tobias Theater. Each year universal public programs are planned in partnership with the Indiana School for the Deaf and the Indiana School for the Blind. The IMA public programs department, in concert with the IMA Docent program, offers tours in the IMA's permanent collection galleries in Chinese, Spanish, German and other languages. A general promotional piece about the IMA and a Museum map are offered in Spanish. The IMA has committed itself to maintaining free admission and remaining open late on Thursday and Friday evenings to be accessible to audiences whose work schedules prohibit them from visiting at other times.

TECHNOLOGY

A pioneer among museums in harnessing digital technology to engage and educate art audiences, the IMA has introduced a number of initiatives to bridge the gap between visitors and art. In January 2009, the IMA launched ArtBabble.org, an online community created to showcase art-based video content. Made possible by a grant from the Ball Brothers Foundation, the site incorporates cutting-edge technology and interactive features including high-definition video, video sharing and feedback, multimedia content linked to each video and full text transcription. Though conceived by the IMA, ArtBabble.org was designed to allow other museums and other cultural institutions to join the IMA in building the premiere online art video destination. The IMA has partnered with a number of leading institutions who deliver high-quality video content through ArtBabble.

The Indianapolis Museum of Art has received numerous awards for its digital efforts, including recognition from the W3 awards, Tellys and Webbys. In addition to its commitment to produce digital audio and video content, the Indianapolis Museum of Art has demonstrated a commitment to museum technology as a means to promote transparency. The IMA was one of the first museums to make live statistics available. The Museum's web dashboard, available at dashboard.imamuseum.org, includes real-time tracking of IMA key facts and figures such as attendance, works of art on loan, expenses and other institutional measures of success.

The IMA has a significant presence on Flickr, Facebook and YouTube, and it has recently launched an expanded blog on its website (www.imamuseum.org/blog). The blog features regular contributions from IMA staff. Other digital initiatives of the Museum include special exhibition websites and downloadable digital audio tours. In 2007, the IMA received a \$385,000 grant from the Institute of Museum and Library Services to develop *steve.museum*, a tool enabling social tagging of artworks created in collaboration with 10 leading art museums.

In January 2008, the IMA launched its own iTunes U channel. iTunes U delivers easy access to educational content from hundreds of colleges, universities and educationally focused organizations across the country. The IMA's videos *Hirokazu Kosaka: Calligraphy* and *Hello Kitty: The Global Brand with Nine Lives* both peaked at No. 4 on the iTunes U top 10 download list.

CONSERVATION SCIENCE

The IMA is in the process of building a state-of-the-art Conservation Science Laboratory to strengthen its existing expertise in the care and treatment of the works of art in its collection. Through the addition of this laboratory, the IMA aims to create an internationally recognized conservation center, which will enhance the IMA's capability to conduct art historical research through science technologies. To spearhead this initiative, the Museum has hired Dr. Gregory Dale Smith as the Senior Conservation Scientist. Smith previously served as the Andrew W. Mellon Assistant Professor of Conservation Science at Buffalo State College, one of only three graduate programs for comprehensive art conservation training in the United States. The laboratory will also augment the IMA's potential as a resource for training and professional development, and it will help the IMA to foster partnerships with universities and corporations involved in central Indiana's growing role as a hub of the life sciences industry. In recognition of these efforts, Lilly Endowment Inc. awarded a \$2,613,450 grant to the IMA toward the creation of the laboratory. Additionally, in January 2009, The Andrew W. Mellon Foundation awarded a \$1.75 million challenge grant to the Museum to establish an endowment for the position of a senior conservation scientist.

PUBLIC PROGRAMS

Public programming at the IMA seeks to raise the level of cultural dialogue in Indianapolis through the presentation of fresh, adventurous offerings. Approximately 100 programs and 400 tours are offered each year, reaching more than 15,000 visitors.

Public programs are:

- Generally composed of tours, classes, speakers, film, performances, and special events.
- Presented to pique visitor curiosity and to broaden understanding of and interaction with the arts, creativity, and the world of ideas.
- Geared toward visitors with varying experience levels and cultural perspectives.
- Often presented in partnership with strategic collaborators.

- Held in virtually every IMA venue, including the galleries, classrooms, the Tobias Theater, DeBoest Lecture Hall, Concert Terrace, and 100 Acres.

Program highlights include:

- Summer Nights film series
- Winter Nights film series
- Indianapolis International Film Festival
- Daily public tours of the IMA galleries
- Tours of the IMA gardens and grounds
- Exhibition-related symposia and speakers
- Planet Indy speaker series
- Solstice and Equinox events
- Art history and horticulture classes

ADDITIONAL OFFERINGS

The Davis LAB

Located on the first gallery level, The Davis LAB is an interactive space where IMA visitors may view original video content on ArtBabble.org, read the IMA blog, check out IMA images on Flickr, become an IMA fan on Facebook and learn more about the Museum via four computer stations and a theater-style area outfitted with large-screen projection and lounge furniture. Visitors to The Davis LAB are encouraged to offer feedback by rating videos and leaving comments on the IMA blog.

Festivals and Events

Each year, from June through August, the IMA offers the popular **Summer Nights Film Series** on its outdoor amphitheater, which overlooks the Central Canal and future 100 Acres: The Virginia B. Fairbanks Art & Nature Park.

The IMA also is host to the annual **Penrod Arts Fair**, held each year in September to benefit local arts organizations. Organized by the Penrod Society and held on 50-plus acres at the IMA, the Penrod Arts Fair features art for sale by local and regional artists, children's activities, food and music.

Tours

Free, docent-led tours of the permanent collection are offered daily. Tours of special exhibitions also are available. Tours for groups of 10 or more should be scheduled at least three weeks in advance.

Library

The **Stout Reference Library** is a non-circulating research library that is open to the public. The collection includes more than 40,000 books and museum publications, plus more than 150 art-related magazines.

Shops

The IMA Store and the **Gallery Shop** offer souvenirs, books, handcrafted jewelry and Museum reproductions. The **Design Center** offers contemporary design objects, including furniture, home decor and gift items. These shops are open during Museum hours. The **Greenhouse Shop** includes a retail garden shop and display area. Hours: Tuesday–Saturday, 11 a.m.–5 p.m.; Thursday and Friday, 11 a.m.–8 p.m.; Sunday noon–5 p.m.

Dining

Open during Museum hours, **Nourish Café** serves a variety of fresh, healthy and seasonal options sourced from local vendors whenever possible. The menu includes hand-crafted soups and salads, artisan sandwiches, pasta dishes, snacks, to-go items, vegetarian and children's options, and a barista service offering gourmet coffee and other hot beverages. The Café staff can accommodate special dietary needs.

IMA HOURS

Tuesday–Saturday, 11 a.m.–5 p.m.

Thursday and Friday, 11 a.m.–9 p.m.

Sunday, Noon–5 p.m.

Closed Mondays, Thanksgiving, Christmas and New Year's days.

Gardens and grounds open daily from dawn until dusk.

FREE ADMISSION

Indianapolis Museum of Art and Lilly House. Admission fees may apply to select special exhibitions.