

# IMA requesting proposals from individuals and groups for art parade

## Parade to be produced in conjunction with upcoming IMA exhibition, *On Procession*

Indianapolis – (Original release October 5, 2007/ Updated December 3, 2007) – The Indianapolis Museum of Art announced today that it has released a request for proposals for individuals and groups to participate in an art parade that will be produced in conjunction with the upcoming IMA exhibition, *On Procession*. The parade is scheduled for Saturday, April 26, 2008 at noon in Indianapolis. The exhibition will open at the IMA May 2 and will be on view through August 10, 2008.

The exhibition examines contemporary artworks that address parades and street pageantry, drawing upon themes of religious ritual, propaganda and civic celebration. The parade, which will stretch from downtown to Fountain Square, is conceived as an extension of the exhibition and will forge a new model for an exhibition in the streets and be a catalyst for new art production and engagement. The art parade will be documented and presented in part in the coinciding IMA exhibition, online at [www.onprocession.org](http://www.onprocession.org) and in an exhibition catalogue.

“The parade is a one-of-a-kind platform for presenting artwork in the public sphere, and it’s a unique way to engage the community,” explained Rebecca Uchill, assistant curator of contemporary art at the IMA. “We’re hoping the parade provides engagement with the public through interactivity, collaboration, and social relevance,” Uchill added.

Individuals or groups may generate content for the parade such as floats, marches or dances, or portable artworks. All content should be respectful of the diversity of the residents of and visitors to Indianapolis. Entrants should register their project information for inclusion in the art parade by submitting a name and contact information, the project title and description, and no more than five images that depict either past projects or an idea of the planned parade project (jpg format, less than 1 MB) to the IMA via an online form at [www.onprocession.org](http://www.onprocession.org) or via postal mail by Monday, March 17, 2008. Submission materials received by fax or email will not be considered.

A team of arts and parade professionals may select a limited number of projects to receive nominal funding for materials. This is not a grant award. To be considered for this limited funding, interested parties must submit project information by Friday, November 2, 2007.

IMA staff members have developed a series of opportunities for those interested in developing projects for the art parade. IMA educators will work with certain selected projects to assist in their development, and IMA staff members may pair community groups with working artists. Open workshops, held throughout April 2008, will enable individuals, families and groups to develop a project for the parade. Further details about the workshop schedule, and specifications about the project and its submission requirements are posted online at [www.onprocession.org](http://www.onprocession.org). New content will be added to this web site on an ongoing basis. The art parade is made possible with the Support of the Arts Council of Indianapolis and the Indianapolis Cultural Development Commission.

### About the IMA

Encompassing 152 acres of gardens and grounds, the IMA connects visitors to its unique and expansive view of art with its Indianapolis Museum of Art, the future Virginia B. Fairbanks Art & Nature Park and Oldfields–Lilly House & Gardens. The Indianapolis Museum of Art is the fifth largest encyclopedic art museum in the United States and features significant collections of African, American, Asian, European, contemporary and decorative art, including paintings, sculpture, prints, drawings and photographs, textiles and costumes.

In 2005, The IMA completed a \$74 million expansion project that features three new wings, 50 percent more gallery space, expanded educational spaces, two new restaurants by Wolfgang Puck Catering and an enhanced museum store. The construction added 164,000 square feet to the Museum and included a renovation of 90,000 square feet of existing space.

For more information, call 317.923.1331 or visit [www.imamuseum.org](http://www.imamuseum.org).

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Note: Images available upon request

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