

**AGENDA: Urbanized Summit: LOOK / MOVE / GROW**  
**FRIDAY, OCTOBER 7, 2011**  
Indianapolis Museum of Art

*Biking, busing and carpooling to this event are encouraged.*

1 - 1:05

Introductions

**Tim Carter**, Director of Butler University Center for Urban Ecology, &  
**Michael Kaufmann**, Director of Special Projects and Civic Investment, Health & Hospital Corporation

1:05 - 2:00

LOOK

12-minute talks featuring interdisciplinary perspectives on urbanism:

**Dan Hellmuth**, AIA, LEED, principal, Hellmuth & Bicknese Architects, St. Louis MO

**Khaula Muradha**, Ph.D., Associate Vice Chancellor for Lifelong Learning at IUPUI and professor of Educational Leadership in the School of Education at IUPUI

**Vop Osili**, Founding Partner and principal, A + X

**Miriam Fathalla**, blogger & former environmental planning officer in Melbourne, Australia, and émigré to the American midwest

2:10 - 3:00

MOVE:

**Bill Taft**, Executive Director of Local Initiatives Support Corporation, on the history of transit in Indianapolis (10 minutes), with moderated panel:

**Bruce Race**, FAIA, AICP, Principal, RACESTUDIO & Assoc. Professor of Practice, Master of Urban Design Program, Ball State University (via Skype)

**John Schneider**, Chair, Alliance for Regional Transit, Cincinnati OH

**Ron Gifford**, Executive Vice President for Public Policy & Executive Director of the Central Indiana Transit Task Force, Central Indiana Corporate Partnership

**Samantha Cross**, Director of Business Development, IndyGo

3:00 - 3:30 Urbanized Bazaar\*\* / Break

3:30 - 4:00

GROW

**Derrick Braziel**, Founder of Dreamapolis

**Brian Payne**, President of Central Indiana Community Foundation and The Indianapolis Foundation

**Jim Walker**, Director of Big Car and **David Forsell**, President of Keep Indianapolis Beautiful, Inc

4:00 - 5:00: Tell Us About Tomorrow

a participatory project for people using questions on postcards, sticky notes and a once-blank wall

5:00 - Film screening: *Urbanized*, introduced by filmmaker Gary Hustwit

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**Presented by:**

Butler University Center for Urban Ecology

URBN DSGN

Indianapolis Museum of Art

**Sponsored by:**

Health & Hospital Corporation (gold)

ASLA (American Society of Landscape Architects) - (silver)

Central Indiana Community Foundation - (silver)

FlashPoint Human Resources Consulting - (bronze)

Indianapolis Downtown, Inc. - (bronze)  
Local Initiatives Support Corporation (bronze)  
RATIO Architects, Inc. - (bronze)  
Ball State - CERES (bronze)  
Hoosier Environmental Council (bronze)

**Additional Support from:**

Ball State University  
Big Car  
Indianapolis Convention & Visitors Association  
Keep Indianapolis Beautiful  
Naplab

**\*\* Urbanized Bazaar: invited organizations:**

IndyCog  
KIB  
Big Car  
IndyGo  
CIRTA  
LISC  
Butler University Center for Urban Ecology  
Ball State University  
Health & Hospital Corporation  
IMA Design Arts Society  
City Gallery  
ASLA  
AIA  
Office of Sustainability  
IndyHub  
People for Urban Progress  
USGBC  
w/ Purpose  
Growing Places Indy  
Indianapolis Street Car Corporation  
Naplab  
Hoosier Environmental Council  
Broad Ripple Village Association

**SPEAKER BIOS:**

**Derrick Braziel** is a young, creative entrepreneur who is committed to the idea that all it takes to change the world is, "a dollar and a dream." Drawing from his experiences working with creative people around the country, he (with the help of many!) decided to found a start-up school and incubator named Dreamapolis. Prior to Dreamapolis, Derrick spent two years as a Senior Development Fellow at Shepherd Community Center, and also as a summer intern at the Local Initiatives Support Corporation. He has also contributed numerous articles focused on poverty that were published by the online social change publication Change.org. He earned a bachelor's degree in Political Science from Wittenberg University and also received fund development training from The Indiana University-School of Philanthropy.

**Brian Payne** is in his tenth year of service as President of Central Indiana Community Foundation and The Indianapolis Foundation. Under his direction, CICF staff and board have redefined CICF's business model to better accomplish the Foundation's mission to inspire, support, and practice philanthropy, leadership, and service in central Indiana. Brian's community involvement currently includes serving on the Board's of the City's Cultural Development Commission, Indianapolis Downtown, Inc., Greater

Indianapolis Progress Committee and the Indianapolis Convention and Visitor's Association. Brian's individual honors include the prestigious Michael A. Carroll Community Leadership award for his efforts in making the Indianapolis Cultural Trail a reality. Brian is a native Californian and had a successful career in theatre producing in California before moving to Indianapolis in 1993 to become the Managing Director of the Indiana Repertory Theatre. He received both his Master of Fine Arts degree and Bachelor of Arts from UCLA.

**Samantha Cross** is Director of Business Development at Indianapolis Public Transportation Corporation (IndyGo). She is a lifelong resident of Marion County and has spent her professional career working for Indianapolis organizations focused on the enrichment and betterment of the community. As a member of IndyGo administration, Samantha works with a team covering areas of marketing, communications, customer service, planning and scheduling. Working within very tight financial constraints, Samantha and her co-workers push company messaging to existing passengers, potential new riders and the community at large. The culmination of all messaging is the value of public transportation to a community. Over the past six years, there have been increases in ridership, web site visits and calls to the customer service center. The company as a whole has explored and implemented numerous operational efficiencies, technology upgrades and federal grant opportunities. While progress has been made, there's still much, much, much more to do...

**Miriam Fathalla** is an American and Canadian citizen and permanent resident of Australia who quit her job as an environmental planner in Melbourne, Australia in April 2011 to pursue her curiosity for the people and places of the American Midwest for 6 months. Miriam has spent the summer living in Chicago, researching and writing about emerging social and economic structures at [MiriamintheMidwest.com](http://MiriamintheMidwest.com). In this time, she has fallen in love with the Midwest and now plans to relocate to Chicago permanently (after one more summer in Australia!). Miriam studied urban planning, community development, sociology and environmental issues at Portland State University before completing her bachelor's degree at Royal Melbourne Institute of Technology in 2008. Her current pursuit of a Masters of Planning and Community Development at LaTrobe University (Australia) has included international planning and development project work in Sri Lanka. Miriam is very interested in informal economies, non-legislated governance structures, climate justice policy making, circus arts and teleportation.

**Jim Walker** is founder and executive director of Big Car, a nonprofit community creativity organization based in Indianapolis. Walker also runs the Second Story youth writing program, serves as an associate faculty member in Butler University's fine arts and English Departments, and works as a public artist, photographer and writer. Walker got his start as a professional journalist at age 16, writing for his hometown paper in Warsaw, Ind. He worked 20 more years in newspapers as a reporter, editor and photographer, finishing as an arts and entertainment writer for The Indianapolis Star in 2007. Along the way, he completed an MFA at Warren Wilson College and began showing photography, collage, video, installation and performance work in galleries. After leaving The Star to focus on making things happen in Indianapolis instead of writing about them, Walker worked part-time as a copywriter, photographer and video producer for Well Done Marketing, an Indianapolis company with a host of nonprofit clients. He also began focusing more time on Big Car, which was quickly evolving from a small-but-innovative arts organization into a larger one focused on improving the quality of life of Indianapolis residents. In 2010, Walker led Big Car's Made for Each Other community art series, reaching seven neighborhoods with a variety of projects that engaged adults and children in creative activities designed to help their communities. Walker is now working full-time with Big Car and the Second Story program, in addition to traveling regularly to other cities to gather information and present about our work here.

**David Forsell** is President of Keep Indianapolis Beautiful, Inc., (KIB), a private, non-profit organization that unites people to beautify the city and improve its environment, fostering community pride. David oversees more than 50 full-, part-time and seasonal staff. In 2008, KIB coordinated more than 500 community improvement projects, with the help of more than 44,000 volunteers, and redeveloped a vacant Fountain Square warehouse into the city's first civic green building. It was recently awarded gold certification by the US Green Building Council. In May, 2009, KIB helped coordinate Eli Lilly and Company's second day of service; amongst the projects was the transformation of Holt Road at Interstate 70 with 15,000 native plants and 150 trees. It is the first of several projects to enliven the corridor

between the city's new airport and its bustling downtown over the next year.

**Vop Osili** is a founding partner and principal of the development and architecture practice A+X. The focus of A+X is the integration of economics + design. Vop's 25 years of professional practice have focused on the coordination, management, and design of cultural and corporate urban design projects at all scales. His work on international urban design includes master planning projects in Morocco and Nigeria as well as participation in the creation of new urban centers in Abu Dhabi. His experience in collaborative design methodologies has led to local, regional and national recognition, and has included service as an infrastructure and design resource to a member of the U.S. Congress and as the Architect to the State of Indiana's plan review commission.